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Houston Chronicle Contracts OSG Billing Services for Direct Billing

ENGLEWOOD, NJ – April 17, 2010 – OSG Billing Services today announced an agreement to manage invoice presentment, renewal notices and distribution services for the Houston Chronicle, a daily print and online publication owned by Hearst Newspapers covering Houston, Texas.

The Houston Chronicle previously produced their invoices in-house. They have turned to OSG Billing Services improve print and mail efficiencies and reduce costs.

The Houston Chronicle will increase their subscriber communication efforts through the invoice by utilizing selective inserts and OSG Dynamic MessagingSM, an online application that uses simple word processing commands to create messages with graphics or photographs on the front page of the invoice. These tools and others that will be adopted later will provide them with advanced communications and marketing opportunities through the invoice.

“Like all companies these days, the Houston Chronicle is constantly exploring every opportunity to reduce expenses and improve efficiencies, said Matthew Oliver, executive vice president and general manager of the Houston Chronicle. “By outsourcing our invoices to OSG Billing Services, we were able to save money and improve operations by reducing equipment and staff hours dedicated to billing.”

“OSG Billing Services is privileged to be working with the Houston Chronicle,” said Ron Whaley, chief revenue officer OSG Billing Services. “Through our innovative and strategic customer-communication tools, they will be able to boost marketing capabilities, subscriber retention and drive adoption of their EZ Pay program.”

About OSG Billing Services

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. As a trusted partner, we advise customers on direct billing strategies to improve the overall quality of the invoice and increase customer satisfaction. With a proven-process for invoice design, set-up and production, we can get invoices into the consumer’s hands quickly and error-free. We guarantee it.

The services we offer include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic billing. These capabilities have made OSG Billing Services an award-winning direct billing provider. Visit www.osgbilling.com or call 1-888-EASY BILL.

About the Houston Chronicle

The Houston Chronicle, the largest newspaper in Texas and the nation’s seventh-largest newspaper, has evolved into a multimedia company publishing online and commercial print products, in English and Spanish, reaching specific audiences with unique delivery programs. In addition to the Houston Chronicle’s 1.2 million daily readers and 1.7 million readers on Sunday, Chron.com, the Chronicle’s online site, averages nearly 76 million page views and 6.8 million unique visitors each month. The Houston Chronicle is owned by the Hearst Corporation.

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