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## FOR IMMEDIATE RELEASE

## STEARNS BANK N.A. EQUIPMENT FINANCE DIVISION SELECTS OSG BILLING SERVICES FOR INNOVATIVE BILLING SOLUTIONS

ENGLEWOOD, NJ - June 1, 2009 - OSG Billing Services today announced an agreement to manage statement presentment and distribution services for Stearns Bank N.A. Equipment Finance Division (EFD). Stearns Bank N.A. is a full service bank offering a wide array of products and services for individuals and businesses nationwide, including equipment financing.

Stearns Bank N.A. EFD had previously been outsourcing their statement presentment operations. They decided to partner with OSG Billing Services based on their innovative solutions and proven track record of success. These factors, along with the desire to maximize the value of their transactional documents, encouraged Stearns Bank to change their provider.

Daryn Lecy, operations manager of Stearns Bank N.A. EFD, states, "OSG Billing Services allows us to take what has been simply a statement printing process and morphed that into a greater marketing tool."

To improve customer communications, Stearns Bank N.A. EFD will use dynamic messaging and envelope messaging to promote bank services and encourage customers to sign up for emailed statements. These products will allow the company to place customized messaging and graphics on the front of their statement as well as on the outer envelope of their statement package.

The bank will also utilize OSG View Plus<sup>SM</sup>, enabling customer service representatives to have an immediate view of any given invoice and allowing them the opportunity to quickly resolve customers' concerns regarding statements. In addition, using OSG Email Delivery<sup>SM</sup>, customers will be emailed a PDF copy of their invoices and will be notified once their bills have been paid.

"We are proud to be able to help Stearns Bank N.A. EFD with their billing process and look forward to being a part of their future success," said Ron Whaley, vice president of sales and marketing of OSG Billing Services.

## **About OSG Billing Services**

OSG Billing Services provides fast, accurate and dependable invoice and statement presentment and distribution services. As a trusted partner, they advise customers on award-winning direct billing strategies to improve the overall quality of transactional documents and increase customer satisfaction. With a proven process for invoice design, set-up and production, they can get invoices into the consumers' hands quickly and error-free. Guaranteed.

The services offered include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic bill presentment and payment. Visit www.osgbilling.com or call 1-888 EASY BILL.