



**FOR IMMEDIATE RELEASE**

**Contact:**

Angela Roxas  
Corporate Communications  
OSG Billing Services  
201-871-1100, ext. 208  
Angela.r@osgbilling.com

**John Adams Brings Utility Expertise to OSG Billing Services**

**Englewood, NJ – August 6, 2013** – OSG Billing Services (OSG), a leader in the presentment and distribution of transactional documents, announced today that John Adams has joined the ranks as a District Manager focusing on providing optimized billing to the utility industry.

OSG offers cutting-edge billing technology that allows utility companies to leverage their smart meter data into personalized, one-to-one communications. Whether customers receive their bill through the mail or electronically, OSG helps utility companies move away from the one-size-fits-all billing platform of the past and move toward billing that offers more targeted, relevant messaging specific to each individual customer. Through this variable, integrated approach, utility companies can increase on-time payments, reduce late bills and lessen the number of customer calls regarding the bill.

John has more than 15 years of experience in the industry working with utilities on how to manage their billing to maximize efficiencies and increase customer impact.

“I’m excited to join the OSG team. The utility market can benefit from the latest [full color and electronic bill presentment and payment](#) technology that OSG offers,” says John Adams, OSG District Manager. “Based on my knowledge of the unique issues faced by utilities of all sizes, OSG is in an excellent position to address their issues and provide them with billing and payment options their customers demand.”

For more information about OSG, please contact John Adams at [john.a@osgbilling.com](mailto:john.a@osgbilling.com) or 201-478-5359.

**About OSG Billing Services**

OSG is a next-generation business technology partner providing fully integrated, multi-channel print and mail and electronic solutions through a state-of-the-art processing environment. With over 20 years of experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the utility, telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider. Visit [www.osgbilling.com](http://www.osgbilling.com) or call 1-888-EASY BILL.

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**Corporate Headquarters**  
100 West Forest Avenue, Suite G  
Englewood, NJ 07631

**Eastern Production Facility**  
775 Washington Avenue  
Carlstadt, NJ 07072

**Western Production Facility**  
415 West Guadalupe Road  
Tempe, AZ 85283

**Mid-Western Production Facility**  
16300 West Glendale Drive  
New Berlin, WI 53151