



FOR IMMEDIATE RELEASE

Contact:

Sara Kosowsky
Corporate Communications
OSG Billing Services
201-871-1100, ext. 286
Sara.k@osgbilling.com

Fraternal Order of Eagles Joins Forces with OSG for Membership Renewals

RIDGEFIELD PARK, NJ – JUNE 27, 2017 – OSG, a leading provider of customer communication management services, announced today that it is now providing membership renewal services to The Fraternal Order of Eagles.

Until now the Eagles have handled these tasks at the local chapter level. They will also take advantage of some of OSG's innovative marketing solutions such as Full Color Dynamic Messaging and Full Color Envelope Messaging to enhance their membership renewal packages with targeted messaging. They will also use OSG MailTrek,SM a robust mail tracking application that will allow them to stay abreast of outgoing renewals and incoming payments.

"We are happy to partner with OSG for the printing and mailing of our membership renewals," said Vince Kinman, Director of Membership for The Fraternal Order of Eagles. "Tapping into their expertise in invoice/statement presentment will allow us to offer our members better renewal documents, targeted messaging and timelier receipt. This in turn will help improve our revenue stream through quicker payments."

Ron Whaley, OSG Chief Revenue Officer said, "We're excited about this new relationship with The Fraternal Order of Eagles. We are honored that this organization is entrusting us to facilitate their member communications. In addition to redesigning the renewals and expediting mail delivery, we also hope to introduce electronic renewal payments as well in the foreseeable future."

About OSG

OSG is a next-generation business technology partner providing integrated multichannel print and electronic solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG's clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With decades of experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

About The Fraternal Order of Eagles

The Fraternal Order of Eagles is an international non-profit organization uniting fraternally in the spirit of liberty, truth, justice, and equality, to make human life more desirable by lessening its ills and promoting peace, prosperity, gladness and hope.

The F.O.E. donates more than \$10 million a year to local communities, fundraisers, charities and more. As part of its philosophy, the F.O.E. gives back 100 percent of monies raised in the form of grants. Fundraisers are conducted for eight major charities, including kidney, heart, diabetes, cancer and spinal cord injury funds, a children's fund, memorial foundation and the Golden Eagle Fund.

