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OSG Website Recognized with CCA Excellence in Marketing Award

ENGLEWOOD, NJ – March 25, 2015 – OSG Billing Services (OSG), a leading provider of outsourced billing and statement services and customer communication management, today announced that it is the recipient of a CCA Excellence in Marketing award, received last week at the CCA Global Expo in Atlanta. The award honors the most innovative marketing campaigns in the competitive carrier market, based on their creativity and effectiveness. OSG was recognized in the Electronic/Social Media-Associate category for its new and improved website, www.osgbilling.com.

"We are honored to receive this award," said Shannon Seastead, OSG Vice President of Marketing and Communications. "One of our main goals in redesigning our website was to build a user-friendly site that was informative yet easy to navigate. The new site's homepage welcomes visitors with a clean uncluttered design that complements the branding we introduced last year. Being recognized by CCA means a great deal to us," continued Seastead.

"Competitive carriers and their partners are always innovating their business practices in order to best meet subscribers' needs - and this spirit of creativity extends to their marketing campaigns," said Steven K. Berry, president and CEO of CCA. "All of this year's entries were very exciting, making it difficult to choose the most memorable campaigns." CCA received more than 100 entries.

About OSG

OSG is a next-generation business technology partner providing integrated multi-channel print and electronic solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG's clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With over 20 years' experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

About CCA

CCA is the nation's leading association for competitive wireless providers and stakeholders across the United States. The licensed service area of CCA's more than 100 members covers 95 percent of the nation. Visit www.competitivecarriers.org.

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