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**FOR IMMEDIATE RELEASE**

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## **Swift Communications Selects OSG Billing Services for Print and Mail, Marketing Services**

**ENGLEWOOD, NJ – December 21, 2009** – OSG Billing Services, a leader in the presentment and distribution of transactional documents, today announced an agreement with Swift Communications, an information provider that is comprised of 19 newspapers. OSG Billing Services will supply the Nevada based company with best-in-class technology that will propel their subscriber statement to the next level.

In an effort to become more streamlined, Swift Communications made the business decision to outsource their billing operations and is excited about the opportunity now available to them. To boost subscriber communications, the company will be employing the OSG Dynamic Messaging<sup>SM</sup> product. This feature will allow them to place customized messaging and graphics on the front of the invoice through an easy-to-use online interface for advanced marketing and communications opportunities.

“We looked to OSG Billing Services for their ability to save time and money on the daily production of stuffing and mailing envelopes, which we hope will also increase our cash flow,” said Bob Franks, circulation director at The News-Review, one of the papers under the Swift Communications umbrella. “We are excited to use their enhanced messaging capabilities and quite frankly, provide our subscribers with a professional, easier-to-read statement.”

OSG Billing Services Chief Revenue Officer Ron Whaley added “Our goal is to help Swift Communications meet their expectations of promoting the value of the newspaper and to increase their “EZ PAY” customer enrollment. Through our tools, we are confident they will quickly see results.”

### **About Swift Communications**

Swift Communications is a 21<sup>st</sup> century information provider, based on a foundation of sharply focused community newspapers. We offer local power with regional, national and international reach as we expand from our traditional base into all the new communications media of our new century.

We achieve financial success as an independently owned company by gathering and delivering pertinent, prompt, comprehensive and accurate products through the most effective means. Our media companies are run with local autonomy and management teams who are leaders in their communities.

### **About OSG Billing Services**

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. As a trusted partner, we advise customers on direct billing strategies to improve the overall quality of the invoice and increase customer satisfaction. With a proven-process for invoice design, set-up and production, we can get invoices into the consumers hands quickly and error-free. We guarantee it.

The services we offer include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic billing. These capabilities have made OSG Billing Services an award-winning direct billing provider. Visit [www.osgbilling.com](http://www.osgbilling.com) or call 1-888-EASY BILL.